



Monday 25th February 2019

Dear Parent/Guardian

To celebrate World Book Day and promote a love of reading at home and in school we will be launching a **Ready Steady Read sponsored event on Monday 4 March. Early Years children can take part in our Ready Steady Listen.**

The project is being organised in conjunction with our local Usborne representative, Kate L'argent and the money raised will be divided between brand new books for your child to keep and our school.

Half the money each child raises will go towards Usborne books of their choice to keep. The other half will go towards books for our school. Usborne have a fantastic range of over 2500 books for all ages covering fiction and non fiction, inspiring children to pick up books they want to read.

In addition to the sponsorship money raised Usborne will donate at least 30% up to 60% of the total in **EXTRA FREE BOOKS** to the school. **So for every £10 raised we hope to receive an extra £6 worth of Usborne books.**

Please help us to promote reading for fun whilst enhancing our library by helping your child to read as much as possible during the event. They can read to themselves, to others, or be read to. They can choose to read anything with words. Children who are not yet reading can listen to stories and join in where ever possible.

After the sponsored read/listen, please send all the sponsorship money your child has raised to the school by **Friday 15 March.** Cheques should be made payable to Kate L'argent.

Children will be issued with a Ready, Steady... Read voucher for half the money they have raised to spend at the **Usborne bookstall after school on Friday 22 March.** More details to follow.

Please support our sponsored read so that our children have more books to read, share and enjoy. The child in KS1 and KS2 who reads the most minutes will win a prize, also the child who raises the most money. **The Class with the highest percentage of children taking part will also win a prize.**

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******World Book Day offer for you and your school! ******

I am looking for one, possibly two, parents to join my Usborne team. Join during your Ready Steady Read event and win your school **50 reading books!**

What's in it for you?

- **A chance to earn money for family treats, or to build a business for bigger earnings.
- ** Flexible work that can fit around existing commitments.
- ** Friendly local support plus prestige of working with an award winning Company selling fabulous books.
- ** A chance to win exclusive Usborne treats!

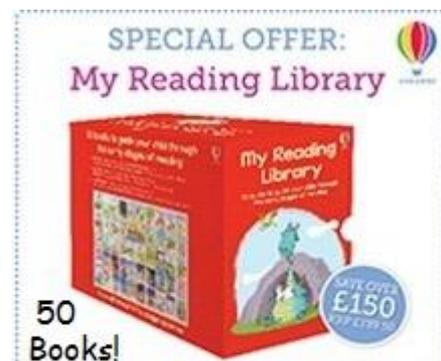
Please contact me now for more information

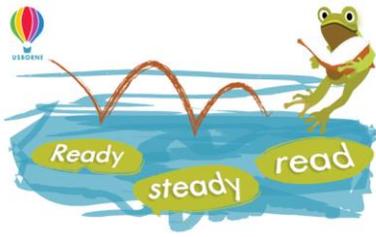
07952 577661

Kate L'argent
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Independent Usborne Leader

www.bestbooksforchildren.co.uk





Reading Log
Parrett and Axe VA CE Primary
School

Pupil name:

Class:

If you would like to receive an occasional emailed newsletter with new titles and special offers please add your

email address:

| Date | Minutes Read | Total | Adult signature |
|-------------------|---------------------|--------------|------------------------|
| Monday 4 March | | | |
| Tuesday 5 March | | | |
| Wednesday 6 March | | | |
| Thursday 7 March | | | |
| World Book Day! | | | |
| Friday 8 March | | | |
| Saturday 9 March | | | |
| Sunday 10 March | | | |

Total minutes read:

Please return ALL sponsorship money & forms to the school by **Friday 15 March**.

Thank you for taking part in our Ready, Steady Read/Listen.

Kate L'argent Independent Usborne Leader
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<http://www.bestbooksforchildren.co.uk/>